

MORE THAN A CARD

--- **HOW AMERICAN EXPRESS POWERS
BUSINESS IN A DIFFERENT WAY**

WorldWide Impact



140M+ AmEx cards in use worldwide

Cover 99% of credit card-accepting
merchants in the U.S.



Small Business Support



Awarded \$10,000 grants to 500 small business owners

Over \$22 billion spent at U.S. local small
businesses by 2024



Inclusion & Equity



\$4 billion+ toward diversity, equity, and inclusion
initiatives globally

net-zero greenhouse gas emissions by 2050



Citations:

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AI Citations:

- *“Help me structure a data-driven infographic on American Express using real sources under three categories: global impact, small business support, and inclusion & equity.” prompt. ChatGPT, Mar. 2025 version, OpenAI, 22 Mar. 2025, <https://chat.openai.com/chat>*
- *“Fact-check and format all sources in AP Style for WordPress submission.” prompt. ChatGPT, Mar. 2025 version, OpenAI, 22 Mar. 2025, <https://chat.openai.com/chat>*
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